

I am a passionate UX designer with a specialism in UX writing, keen on solving user problems and developing solutions to complex business cases. I use quantitative and qualitative research to identify needs, problems, or opportunities. My career spans graphic/web/UI design, language teaching, and now UX research/design in the measurement technology sector. Through my diverse experience, I can empathise and work together with distributed teams both in-person and remotely. I now work as a UX lead building a culture of UX within an organisation with low UX maturity by building bridges between users goals and business objectives.

Employment History

Kistler, Bratislava / July 2023 - Present

UX Lead

- Leading the direction of CX/UX in Kistler and building 'customer-centricity' as part of a UX strategy.
- Supporting a small team of Slovakia-based UX designers.
- Developing and growing the UX maturity level company-wide.
- Knowledge base: UX Management, UX Strategy, UX Design, UX Writing.

Kistler, Bratislava / November 2021 - July 2023

UX Engineer

- Conducting user research and usability testing, the creation of wireframes, storyboards and process flows in addition to the creation of UI designs and building of a multi purpose design system.
- Daily work with product managers and developers to effectively communicate design ideas and suggestions.
- Technical UX Writing. Produced guidelines/documentation for Kistler products that consider our users contexts, needs, and behaviours.
- Knowledge base: Figma, Jira, Miro, SAFe, Agile & Scrum and design systems.

(FH Wien der WKW) Vienna / May 2021 - December 2021

External consultant in UX Research

- Conducted both quantitative/qualitative research with key stakeholders at FH Wien (University of Applied Sciences Vienna for Management and Sales) to better understand how students and staff interact with a learning management system.
- Developed an end-to-end UX process for the development of a new LMS to better benefit and serve learner expectations.

Self-Employed, Vienna & Lower Austria /

September 2016 - June 2021

Sessional Lecturer - International English Communication:

FH Burgenland (Media & Communications 2016-2021)

FH St. Pölten (Digital Media Management 2017-2021)

FH Wien der WKW (Digital Economy 2018-2021)

- Business English, academic writing, grammar, phonetics & presentation skills in addition to specific English language support in key areas of business.
- Responsibility for editing & preparation of materials with eLearning teams.

Self-Employed, Bratislava, Slovak Republic / 2006 - 2016

Freelance Business English lecturer (part time)/Graphic & UI Designer (NextLevel s.r.o.)

- Taught in a multitude of corporate settings to c-suite executives.
- Supported a conference producer by providing all manner of design services for over 10 years. I designed and managed the production of corporate print material, website design and development as well as online graphics and media. Developed strong experience with Adobe Creative Suite, Mailchimp, HTML and CSS.



Details

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Education

UX Design Institute:

The University of Glasgow | 2019-2020

Professional Diploma in UX Design

BFI Institute, Vienna, Austria | July 2015

CELTA (Cambridge Certificate in English Language Teaching to Adults)

University of Huddersfield

Huddersfield, UK | 2000-2004

Advertising, Marketing & Business Strategy (BA Hons.)

Skills

Effective communicator
Project management
Design sprints/Design thinking/
Agile/Scrum
User research/Usability testing
Team player/UX writing for
technical domains

Tools

MS Office	▬▬▬
Figma	▬▬▬
Axure	▬▬▬
Miro	▬▬▬
Jira	▬▬▬
Adobe Creative Cloud	▬▬▬
Moodle	▬▬▬
WordPress	▬▬▬
HTML/CSS	▬▬▬

References

Matej Havranek

UI/UX Designer

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